



**P. K. SINGH, IAS**  
Chief Executive Officer

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मुख्य कार्यकारी अधिकारी

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13<sup>th</sup> July 2021

**Sub : Invitation for participation in National Public Procurement Conclave [NPPC] 2021: Digital Exhibitions and Conferences: 09th August 2021**

Dear *Buyer,*

The COVID-19 outbreak has become a humanitarian and economic crisis and is impacting countries with unprecedented speed and severity. The crisis has left enterprises thinking about business continuity like never before and organizations are being pushed to operate in new ways and re-define business models. During these challenging times, digital technologies are playing a significant role by offering innovative solutions for achieving desired outputs.

2. The Government e Marketplace (GeM) has been set up as the National Public Procurement Portal for offering end to end solutions for all procurement needs of Central and State Govt. organizations. Since its commencement on 9th August 2016, GeM has transformed public procurement in the country by leveraging technology and making procurement contactless, paperless, and cashless.

3. I am happy to inform you that GeM, in association with Confederation of Indian Industry (CII) is organizing the 5<sup>th</sup> edition of **GeM CII National Public Procurement Conclave (NPPC) 2021** on the theme "Driving Technology enabled Government Procurement - Towards efficiency, transparency, and inclusiveness". The 2-day national conclave is proposed to be inaugurated by Shri Piyush Goyal, Honorable Commerce and Industries Minister from 12.30 PM – 01.30 PM on Monday, 09<sup>th</sup> August 2021 to coincide with the anniversary of GeM Establishment Day. Digital exhibitions and B2B meetings are scheduled for 30 days from 9<sup>th</sup> August to 9<sup>th</sup> September 2021 through **CII Hives Digital Platform**.

Key features of the Conclave include:

- Digital Exhibition of various products and services by sellers (for 30 days)
- Virtual B2B and B2G Meetings between GeM Buyers and Sellers
- Virtual inauguration of Digital Exhibition by Hon'ble Minister of Commerce
- Digital Plenary session with officials from Ministry of Commerce, GeM and Industry
- Training and Technical Session on GeM features and new developments
- Virtual Panel Sessions on role of MSMEs, Startups, Women Entrepreneurs, Weavers & Artisans, Information Technology, Defense and Railways in Public Procurement
- Special Sessions on Services on GeM – Hospitality, Travel and Accommodation bookings etc.
- Virtual GeM Stall to resolve queries on the spot and facilitate registration of sellers and buyers
- Dive Sessions: Presentations by Buyers and Sellers

4. I would request you to kindly encourage your officers and senior functionaries to register and participate in this Digital Conclave for better understanding and efficient utilization of GeM and more importantly to share their feedback for further advancements in GeM.

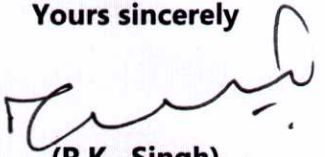
5. To get registered, please use the following link:

<https://www.ciihive.in/Login.aspx?EventId=GEM2021>

For any further information and coordination, Ms. Rachna Jindal, Director & Head ICT, Confederation of Indian Industry (CII) may kindly be contacted at nppc@cii.in and at +91 9958765838 and +91 9818282656.

*warm regards,*

Yours sincerely



(P.K. Singh)

To,

**All Buyers**