



दामोदर घाटी निगम/ Damodar Valley Corporation
प्रशिक्षण एवं विकास विभाग /Training & Development Department
डीवीसी टावर्स, वीआईपी रोड, / DVC Towers, VIP Road,
कोलकाता / Kolkata-700054



No. T&D/DVC Ideation Policy/2025/E-79238/D- 486

dt: 19.03.2025

NOTICE

Sub: Location wise conduct of Stage I Ideation Contest-2025

In pursuance of DVC Ideation Policy dated 07.04.2021, location wise (as per Annexure A of Policy) conduct of Ideation Contest'2025 will be completed by the respective Projects/Locations as per schedule given in the Timeline in IDEA CON.

This year, the following broad areas are also included in which ideas will be invited in addition to the area of ideation and innovation as per the said Policy.

- 1. Operational, Commercial and Financial Efficiency leading to Success of a Power Entity.**
- 2. Future Revolution in Power Storage for providing Peak Load by substituting Thermal as base load provider.**
- 3. Project Management Strategy & Technology for timely execution of wide expansion plan of GOI in Thermal and Renewable Sector.**

Participants will submit a report on any one of the above-mentioned areas as per the parameters given in the Annexure B of the said Policy. The HR Department of respective Projects/Locations will be the process owner for conducting Stage I Ideation Contest. Rules of Ideation Contest are given in the Policy. Details about Stage II Ideation Contest will be notified later.

It is requested that Stage I Ideation Contest to be completed as per Timeline attached herewith.


(Sumita Nag)
CGM & HOD, T&D HQ

Encl: As stated.

Distribution:
Through DVC Portal & Email.

TIMELINE

Sl. No.	ACTIVITIES	DATE/PERIOD
1	<ul style="list-style-type: none">• Publicity of the scheme by the Local HR• Sectional Heads to motivate participation by employees under their control.	By 31 st March 2025.
2	Submission of Idea by participating individuals/teams. Local HR to collect the ideas.	1 st April - 30 th April 2025
3	Formation of Committee by Head of Station for Stage I evaluation.	1 st May'2025
4	Conducting Stage I Contest at Plant/Station level	1 st May – 20 th May'2025
5	Announcement of Stage I winners & forwarding names to HQ T&D	By 31 st May'2025
6	Formation of Committee for Stage II Assessment.	1 st week of June'2025
7	Conducting Stage II Contest at HQ	By 30 th June'2025
8	Announcement of Stage II winners and distribution of awards.	7 th July'2025

Notes:

1. For further details please refer to the Ideation Policy of DVC vide OM No PL-IR/DVC Ideation Policy/2021/329 dated 07.04.2021.
2. Respective HR Department of Projects/Locations will be the process owner for conducting Stage I ideation Contest. Stage I Ideation Contest to be completed as per schedule given in the above table/Timeline positively.
3. Details of Stage II Ideation Contest shall be notified later.
4. POSTER PRESENTATION is preferable.